



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# RECIPE FOR SUCCESS

MAKING A DIFFERENCE  
WITH TIME, TALENT  
AND TREASURE



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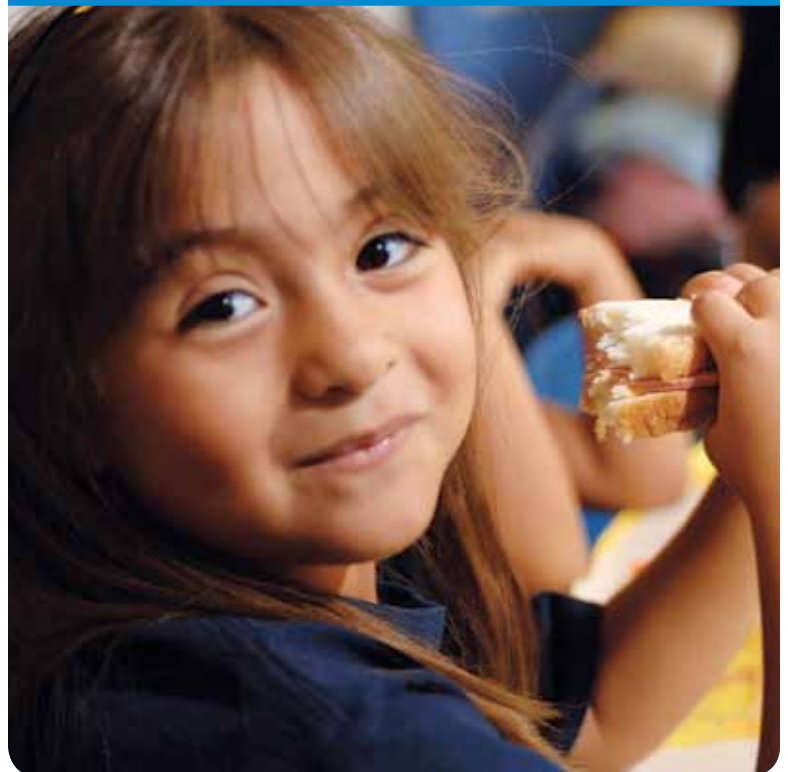
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## MISSION

The YMCA mission is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

## THE CHARITY OF CHOICE

For 143 years, the YMCA of Greater Des Moines has been instrumental in addressing community needs. The YMCA is the *Charity of Choice* for so many because every dollar, every penny of each donation goes directly toward continuing the programs that have been proven to make a difference in our community.



**“I alone cannot change the world,  
but I can cast a stone across  
waters to create many ripples.”**  
- Mother Teresa

# DEAR FRIENDS OF THE YMCA,

We are excited to share with you our latest **Annual Report, covering the 2010-2011 program year**. Even though we are the oldest non-profit organization in Des Moines, we continue to grow, thrive and innovate at a faster pace than at any time in our past. The Des Moines community continues to embrace and support our mission as we further our work in youth development, healthy living and social responsibility.

This year we approved a new five-year strategic plan with the vision of “enhancing the quality of life and health of individuals, families and community through world class transformational programs.” Not that we haven’t done this in the past, but we want to take things to a new level.

Though we had many exciting moments this year, the highlight for us was opening our new YMCA Supportive Housing Campus. This was the culmination of seven years of work by many people – and it was worth the wait and the effort. As I walk through the facility and visit with the people we serve, I know that we are providing the hope, dignity and support that they need at this time in their lives.

We must give a big **THANK YOU** and acknowledge our 4,600 donors, over 54,000 members, 2,800 dedicated volunteers, and more than 1,300 outstanding staff members who are the engine behind this big machine and its cause. It wouldn’t have happened without you.

Please enjoy the 143rd Annual Report of the YMCA of Greater Des Moines.



**Vernon Delpesce**  
President  
Chief Executive Officer



**Nick Henderson**  
Board of Directors  
Chair

*Vernon Delpesce*  
**Vernon Delpesce**  
President/CEO

*Nick Henderson*  
**Nick Henderson**  
Board of Directors Chair

## YMCA Board of Directors

- Nick Henderson** Chair
- Tom Stanberry** Vice Chair
- Barrie Christman** Secretary
- Jim Usgaard** Treasurer
- Dr. Carolyn Beverly**
- Cheri Bustos**
- Eric Chatman**
- Kevin Hall**
- Alejandro Hernandez**
- Tom Hobt**
- Clarence Hudson**
- Jeff Nelson**
- Allen Sabbag**
- Rick Tollakson**
- Mark Vukovich**
- Dr. Teri Wahlig**
- Jim Wallace**
- Wendy Waugaman**
- Robyn Wilkinson**
- Jan Miller Straub** Past Chair

## YMCA Branch Representatives

- Fred Scherle** Chair, Ankeny
- Linda Bollenbaugh** Chair, Boone County
- Pastor Ron Marsiglio** Chair, Grubb
- Jeremial Rife** Vice Chair, Grubb
- Alan Gross** Chair, Riverfront
- Kari Holth** Vice Chair, Riverfront
- Barb Jorgensen** Chair, South Suburban
- Tom Stein** Vice Chair, South Suburban
- Lance Lange** Chair, Walnut Creek
- Mark Easler** Vice Chair, Walnut Creek
- Frank Hoifeldt** Chair, Waukee
- Chris Pedersen** Vice Chair, Waukee
- Tom Mertz** Chair, YMCA Healthy Living Center
- Dave Keck** Chair, Y Camp
- Matt Marsh** Vice Chair, Y Camp



# CHAIRS OF THE METRO BOARD OF DIRECTORS

1868-1869	<b>Reverend E. Lounsberry</b>
1869-1871	<b>S.S. Ethridge</b>
1871-1873	<b>John W. Ulm</b>
1873-1879	<b>George R. Osgood</b>
1879-1883	<b>A.N. Denman</b>
1883-1886	<b>N.B. Collins</b>
1886-1895	<b>D.F. Witter</b>
1895-1905	<b>B.C. Ward</b>
1905-1913	<b>J.G. Olmsted</b>
1913-1915	<b>John P. Wallace</b>
1915-1919	<b>Harold R. Howell</b>
1919-1921	<b>Frank L. Miner</b>
1921-1926	<b>Will E. Tone</b>
1926-1928	<b>John P. Wallace</b>
1928-1941	<b>Eskil C. Carlson</b>
1941-1943	<b>Grover C. Hubbell</b>
1943-1945	<b>James M. Stewart</b>
1945-1948	<b>W.I. Sargent</b>
1948-1951	<b>Gerald A. Jewett</b>
1951-1958	<b>James W. Wallace</b>
1958-1961	<b>A.B. Lundahl</b>
1961-1966	<b>Charles F. Iles</b>
1966-1971	<b>James M. Hoak</b>
1971-1975	<b>W.E. Rogerson</b>
1975-1981	<b>John F. Keck</b>
1981-1984	<b>Thomas W. Textor</b>
1984-1986	<b>J.C. (Buz) Brenton</b>
1986-1987	<b>R. Dale Peddicord</b>
1987-1989	<b>Hal Thorne</b>
1989-1991	<b>Michael Voorhees</b>
1991-1993	<b>Richard S. White</b>
1993-1994	<b>James S. Cownie</b>
1994-1996	<b>Eldon Huston</b>
1996-1998	<b>Kaye Lozier</b>
1998-2000	<b>David Fisher</b>
2000-2002	<b>John Ruan III</b>
2002-2004	<b>David Hoak</b>
2004-2006	<b>Tom Hamilton</b>
2006-2008	<b>James P. Simmons</b>
2008-2010	<b>Jan Miller Straub</b>
2010-2012	<b>Nick Henderson</b>

# MEMBERSHIP STATISTICAL DATA

## 9/1/10 - 8/31/11

Total YMCA Members Served	84,790
Facility Members	78,598
Program Members	6,192
Members Under 18	34,665
Members 18 and Older	50,125
Male Members	40,729
Female Members	44,061
YPartners Contributors	4,278
Policy Volunteers	193
Program Volunteers	2,644
# of Nonprofits and Government Orgs.	232
# of Youth in D.C and BAS	2,256
Individual Scholarships Awarded	17,779
Dollars Awarded for F.A.	\$ 2,258,985
Individual, Business, Government and Foundation Contributions	\$ 3,112,958

# FINANCIAL INFORMATION\*

## OPERATING SUPPORT AND REVENUES

### 9/1/10 - 8/31/11

Contributed Support**	\$ 2,289,161
Membership Dues	\$ 10,616,772
Program Fees	\$ 2,497,771
Physical Therapy	\$ 935,447
Supportive Housing	\$ 206,031
Sales and Vending	\$ 397,849
Investment Income	\$ 179,143
Misc.	\$ 104,754
<b>Total Support and Revenue</b>	<b>\$ 19,723,305</b>

## EXPENSES

Salaries/Benefits/PR-Taxes	\$ 10,198,363
Supplies and Services	\$ 3,056,842
Occupancy and Maintenance	\$ 4,766,272
Building/Equipment Reserves	\$ 763,157
Capital Improvements	\$ 908,130
Total Expenses	\$ 19,692,764
<b>Net</b>	<b>\$ 30,541</b>

\*Unaudited

\*\*Excludes capital gifts

# THE YMCA OF GREATER DES MOINES COMMUNITY BENEFIT STATEMENT

**YMCA Mission:** "To put Christian principles into practice through programs that build healthy spirit, mind and body for all."

## The YMCA of Greater Des Moines' Commitment to Central Iowa

We are a powerful association of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why, at the YMCA, strengthening community is our cause. The YMCA of Greater Des Moines will:

- Nurture the potential of every child and adult
- Improve our communities' health and quality of life
- Strengthen families
- Build caring communities

### • ENSURING ACCESS TO ALL

Last year, we awarded **17,779 individuals** with scholarships valued at \$2,258,985 in financial assistance to ensure participation in all YMCA programs.

### • SUPPORTING YOUTH DEVELOPMENT

We offer a **variety of programs in 21 different program areas** that are whole-child, age-appropriate and build the developmental assets necessary for all children to thrive. Last year, we served more than **34,665 youth**.

### • SUPPORTING FAMILIES

We engage family members in programs and provide services that support a joyful, holistic approach to family development. Our YMCA supported working families by providing quality child care, early childhood development, afterschool and day camp programs to ensure the **health and safety of 2,256 children**. In addition, our YMCA provides a variety of other family-strengthening programs such as the Fatherhood Initiative, Adventure Guides, and Family Fun Nights.

### • IMPROVING INDIVIDUAL LIVES

We offer members an opportunity to enjoy and participate in a community that is based on the development of healthy relationships. Last year **84,790 people were involved in healthy active living** to lower the incidence of chronic disease in our community.

### • COMMUNITY ENGAGEMENT AND VOLUNTEERISM

We engage a broad array of community stakeholders to achieve community wellbeing.

- Last year we partnered with **232 nonprofits and government organizations** to make a collaborative difference in our community.
- Our YMCA is committed to a world class system of volunteer development. Last year we had **193 policy volunteers and 2,644 program volunteers** totaling **2,837 individuals** that gave of their time at our YMCA.
- Our YMCA raised **\$3,122,958 in individual, business, government and foundation contributions and grants** last year, demonstrating broad support from our community. These dollars supported our scholarship program, assisted in underwriting select programs, further developed our endowment programs and provided capital improvement.

### • RELIEVING THE BURDEN OF GOVERNMENT

Our YMCA opens our doors each year to many government entities, school groups and teams, as well as other nonprofits to utilize our facilities for meetings, educational presentations, neighborhood meetings and recreation.

### • OUR COMMITMENT TO BEING AN ASSET TO OUR COMMUNITY

The YMCA of Greater Des Moines is committed to the highest ethical standards of a public charity. Our transparency can be viewed through our IRS Form 990; we are governed by and accountable to an independent Board of Directors of community leaders and volunteers; and we strive to earn the public's trust through the highest commitment to being good stewards of our charitable dollars. Through our commitment to nonprofit excellence and providing access to all in our community, we are an asset to central Iowa.



Bill retired from the Board in December 2010. From 1998 through 2010, he had served as Treasurer, as a member of the Executive Committee and as Chair of the Finance Committee. Today, he continues to serve the YMCA as Chair of the Audit Committee.

A native of northeast Iowa, Bill received his undergraduate degree from Upper Iowa University in Fayette, Iowa, and his Master of Arts degree from the University of Iowa.

**“I realized the positive effect they have on children as they help them develop the values of caring, honesty, respect and responsibility.”**

**- William R. “Bill” Cook**

## WILLIAM R. “BILL” COOK 2011 SERVICE TO YOUTH AWARD HONOREE

Successful YMCA programming and state-of-the-art branch facilities are possible because of the steadfast, behind-the-scenes efforts of people like 2011 Service to Youth recipient William R. “Bill” Cook. An audit partner at Deloitte in Des Moines when he joined the YMCA of Greater Des Moines’ Metro Board of Directors in 1996, Bill has provided significant expertise and hundreds of hours to help ensure the solid financial health of the local YMCA association.

“My most rewarding experiences have involved working with the accounting staff and dedicated volunteers on the Finance Committee to analyze and evaluate the best financing alternatives for the various capital projects the Y has been involved with over the years,” Bill recounts. “The most rewarding project was the successful issuance of \$18 million of tax-exempt bonds to finance the Waukee facility and the expansion of the Walnut Creek facility.”

After passing the CPA exam in 1967, he went on to build a successful career in public accounting. Since retiring from Deloitte in 2002, Bill enjoys having more time to golf, garden, fish, play cards and make wine. He can also be found working out at the Y.

Twenty years prior to becoming involved in Y leadership, Bill first experienced the Y when he and his two daughters, Laurie and Andrea, participated in the Indian Princess program. Bill and his wife, Deanna, also have a son, Barry. Andrea is currently a member of the Y in Riceville, Florida. Barry, Laurie and their families are members at the Walnut Creek branch in Des Moines.

“After serving on the Board for several years, I began to fully understand the mission statement of the YMCA and was moved by the staff members and volunteers who enthusiastically display their passion every day,” Bill reflects. “I realized the positive effect they have on children as they help them develop the values of caring, honesty, respect and responsibility.”

Bill has grown to be passionate about the Y as well and is pleased to have had the opportunity to contribute to a strong future for the local association.

“The rapid growth achieved by the YMCA of Greater Des Moines since 2000 was based upon a disciplined approach in obtaining the appropriate financing to meet the needs of the organization,” Bill says. “I’m proud to have helped create a strong foundation for the Y to continue its important work in central Iowa.”

## ROSTER OF PREVIOUS SERVICE TO YOUTH RECIPIENTS .....

1946	Howard Crawford	1957	Glen Davies	1968	Ernest I. Sargent	1977	Ivor Thomason
1948	W.I. Sargent	1960	James W. Wallace	1970	Loran R. Braught	1978	Oscar Gates
1950	Grover C. Hubbell	1961	A.B. Lundahl	1971	Robert H. Helmick	1979	Dr. Parker Hughes
1950	James M. Stewart	1962	Charles F. Iles	1972	Wayne O. Dailey	1980	Vincent E. Lewis
1950	W.I. Sargent	1964	Theodore Lovejoy	1973	Alvin E. Maynard	1982	John W. Carr
1953	Leon Smith	1965	Gerald A. Jewett	1975	Paul Wierson	1983	Fred A. Lockard
1956	A.P. Trotter	1966	Robert W. Lindberg	1976	Wendell Tutt	1984	John Keck
1956	Fred J. Peterson	1967	Simpson P. Smith	1976	Don Neumann	1984	R. Dale Peddicord

# DWIGHT "JOE" DOLLISON

## 2011 SERVICE TO YOUTH AWARD HONOREE

When 2011 Service to Youth Award recipient Dwight "Joe" Dollison was asked in 1991 to serve on the YMCA of Greater Des Moines' Metro Board of Directors, the association was struggling financially.

"The Y philosophy parallels my own personal philosophy," Joe describes. "It was very easy for me to say 'yes' when I was asked to join the leadership of the Y because of the common link with my personal ideals. Today, the Y is fiscally sound and has developed significant equity by setting aside reserves for the future. I am proud to have been a part of the process of building that equity for the Y."

With his undergraduate degree in Accounting and Finance from Drake University and an MBA from Harvard University, Joe brought valuable financial expertise to the table. During his tenure on the Metro Board, Joe served on the Finance Committee, the Investment Committee and as Board Treasurer for two terms. In addition, this same period saw the association grow from a single branch to several branches in Des Moines.

He was also involved in the joint venture between the Y and the Ankeny school district, participated in the organization of the South Suburban Y, was a strong supporter of youth programs and contributed to the YPartners Campaign.

Raised in Warren County, Joe is proud of his Iowa roots and glad to have had an upbringing based on Christian principles and a strong work ethic. He retired 11 years ago, after 33 years of employment at Pioneer Hi-Bred International, Inc. Since retirement, Joe keeps busy managing family farms in Warren and Boone County, serving on the Drake Business School Advisory Board and restoring vintage John Deere tractors. While in Arizona during winter months, Joe volunteers at Scottsdale Healthcare Hospital and The Cave Creek Museum.

Joe describes the Y as being a significant factor in the development of his family. He and his wife, Diane, have two adult children, Danette and Doug, who are both married with



**"The way the camp programs were organized and the fellowship that developed among the kids – it seemed magical to me."**

**- Dwight "Joe" Dollison**

families of their own. When they were young, Joe participated with Danette and Doug in the Y Indian Princess and Y Indian Guide programs, respectively. With these programs, Joe had an opportunity to spend time at Y Camp with his children.

"Y Camp holds a sense of magic for me," he shares, recalling Ray Pugh taking the kids and their fathers on a lion chase. "The way the camp programs were organized and the fellowship that developed among the kids – it seemed magical to me."

In addition to Y Camp, Joe cites the YPartners and the John R. Grubb Community YMCA as favorite projects of his Y experience. "The John R. Grubb YMCA is a community project that reaches out to the inner city community and demonstrates the Y's commitment to all kids in the metro area," he says. Joe believes that building strong kids with Christian principles is the foundation for a better community and a better nation. "The Y is a special place for kids where they develop a sense of right and wrong, caring, respect and a sense of faith in the future," Joe conveys. "These experiences often shape who they become."

1985	Donald H. Zarley	1993	Bill Reichardt	2000	Walter T. "Bud" Potts, Jr.	2008	Tom Hamilton
1986	Lucile Johnson	1994	Bill Rogerson	2001	Robert A. Burnett	2009	David Hoak
1987	Michael Voorhees	1994	Dr. Ray Pugh	2002	Dick and Kaye Lozier	2009	John Ruan III
1988	Udell Cason	1995	J.C. "Buz" Brenton	2003	Bill Duro	2010	John Mathew
1989	Stan Moffitt	1996	Richard S. White	2004	James Cownie		
1990	Bill Keck	1997	Thomas W. Textor	2005	Eldon Huston		
1991	Hal Thorne	1998	Morton Bookey	2006	Tom and Sheryle Drake		
1992	Dr. Edward Hertko	1999	Williard L. "Bish" Bishop	2007	David Fisher		

# YOUTH VOLUNTEERS OF THE YEAR 2011 .....



**ALYSSA CARLSON**  
ANKENY FAMILY YMCA

In addition to being a record-breaking competitor on the Ankeny YMCA Aquahawks Swim Team, Alyssa also has served the team and younger swimmers in a variety of volunteer and leadership capacities. She consistently serves as an excellent role model for her team members. In addition, Alyssa assists with the Jr. Hawks program, sharing her love of the sport by helping young swimmers learn new skills and by demonstrating a positive attitude. Currently a freshman at Northview Middle School in Ankeny, Alyssa is the daughter of Matt and Susan Carlson.



**JAMES H. MCKEE**  
RIVERFRONT YMCA

The 2011 Riverfront YPartners campaign was bolstered by James' volunteer contributions. Not only did he provide administrative support by working on mailings, publicity, record-keeping and recognition, he also raised donations for the campaign by participating in the annual Swim-A-Thon. A member of the Riverfront Rockets Y Swim Team, James assists with set-up and tear-down at all home swim meets. He also helps with labeling, sorting and packaging swimmers' ribbons throughout the season. James attends Merrill Middle School where he is in eighth grade. He is the son of Vivian Hayashi and Stuart McKee.



**DEVONTE CHISM**  
WAUKEE FAMILY YMCA

After attending Y sports camps for several years, Devonte wanted to have the same effect on kids that he had experienced through his participation at the Y. As a result, he has served as a Rising Star for Y Summer Day Camps for the past two years. Whatever the task may be, counselors have come to rely on Devonte to help out. Beyond interacting with the kids and ensuring a fun experience at Day Camp, Devonte helped set up snacks, coordinate games and clean up after activities. He plans to help as a Rising Star for one more summer and then become a Day Camp Counselor. The son of Sandra Chism, Devonte is in eighth grade at Waukee Middle School.



**BEN WAGNER**  
BOONE COUNTY FAMILY YMCA

Ben is described as a tremendous mentor for the younger crowd at the Boone County Family YMCA. A sixth grader at Boone Middle School, Ben spends his after-school hours at the Y, checking locker rooms and folding towels. On movie nights, Ben helps make and serve popcorn. Boone Y staff members describe Ben as honest, responsible and conscientious beyond his years. His parents, Sara and Chad Morton, are also active Y members.



**ALEXIS NELSON**  
SOUTH SUBURBAN YMCA

Alexis makes a difference at the South Suburban YMCA because she is willing to help out in a variety of ways. She worked on the Green Team for the new playground recently built at the branch and, during Earth Day clean-up activities, she helped plant trees. She volunteered her time to help kids learn about fitness goals at YPE and also helped at the branch's Easter holiday party. The daughter of Regina and John Nelson, Alexis is a sophomore at Dowling Catholic High School.



**RACHEL RUSH**  
Y CAMP

Rachel first attended Y Camp in 2007 and since then she has joined the Y Camp Leadership Development program as both a Volunteer in Progress (VIP) and a Leader Assistant (LA). This past summer, Rachel spent five weeks as a VIP, helping in the kitchen with dishes, floors and cleaning, and in the camp store with camper order fulfillment and general operations. As an LA for two weeks, Rachel spent time learning about the various areas of the Camp and assisting the leaders in those areas. A sophomore at Waukee High School, Rachel is the daughter of David and Samantha Rush.



**TRISHAY THOMPSON**  
JOHN R. GRUBB COMMUNITY YMCA

When something needs to get done at the Grubb Y, Trishay can be counted on to help out. He has been involved in the Summer Teen Life and Youth Achievers programs. He has dedicated his time to many volunteer tasks, including delivering flyers, working in the neighborhood garden and helping with Y youth programs. The son of Bernice Thompson, Trishay is in eighth grade at Meredith Middle School.



**K.K. SNOW**  
WALNUT CREEK FAMILY YMCA

When K.K. expressed a desire to mentor kids at the Walnut Creek Y, his first assignment was helping as a coach at Rookie basketball clinics; he later volunteered for flag football. K.K. has a great rapport with the kids and possesses the qualities of a dependable team player. He has dropped everything to meet scheduling requests and offered his services for "double shifts" at separate locations on the same day. Being there for the kids is important to K.K. and he takes his influence on them to heart. A junior at Valley High School, K.K. is the son of Serece Snow.



# ADULT VOLUNTEERS OF THE YEAR 2011



**KATHY SIBBEL**  
ANKENY FAMILY YMCA

Kathy has always demonstrated her passion to help children and families by getting involved. For more than 12 years, Kathy has served on the Ankeny Family YMCA Board of Managers and currently chairs the Program Committee. In this role, she has spent countless hours evaluating Y programs and serving as a resource for our Before and After School program. Because of Kathy's attention to quality, the Y has grown to be the largest Before and After School care provider in the city of Ankeny. In addition, Kathy has impacted the community by serving multiple years as the YPartners chair for the Ankeny Y. A cancer survivor herself, she also serves on the Ankeny Y Cancer Survivor committee that develops helpful programming for cancer survivors and their families.



**ARNOLD GESKE**  
BOONE COUNTY  
FAMILY YMCA

Although retired, Arnie stays busy as a valued volunteer at the Y. He has been a member at the Boone County Y since it opened and is a fantastic advocate for the Y in the community. When anything needs to be built or repaired, Arnie steps up to contribute his time and skills. He recently built suggestion boxes for the Y facility that will help the staff better serve the needs of members and guests.



**DENNIS HOGAN**  
JOHN R. GRUBB  
COMMUNITY YMCA

When it comes to supporting the Grubb Y, Dennis considers no job too big or too small. He currently serves on the Grubb Y Board of Managers, is a President's Club member, and serves on the Y Golf Tournament committee. He helped organize the Y Church League, as well as coached in the League. When it comes to branch events, Dennis not only volunteers for the Father/Daughter Dance, but also serves as a Santa's helper at the branch Christmas party!



**DUKE REICHARDT**  
RIVERFRONT YMCA

A member at the Riverfront YMCA for 49 years, Duke has served in numerous capacities for the branch. He currently serves as co-chair of the Red Flannel Run and is a member of the Riverfront steering committee. In addition, he serves as honorary co-chair for the Bill Reichardt YPartners Golf Classic, a charitable event his late father began 23 years ago. Duke is a past member of the Riverfront Y Board of Managers and past chair for the YPartners Campaign.



**GARY PEITZMEIER**  
SOUTH SUBURBAN  
YMCA

Gary has been a member of the South Suburban YMCA since 1991 and has been volunteering on a regular basis since 2006. In addition to volunteering for Jingle Jam and pool cleaning, he is always willing to help with any maintenance project that needs attention, including plumbing, electrical work and landscaping. When Gary visits the Y to work out, he's always ready to make time to help - regardless of what the job might be.



**LESLIE WINNETT**  
WALNUT CREEK  
FAMILY YMCA

One of the most dedicated parent ambassadors for the Walnut Creek YMCA Swim Team, Leslie advocates for the program and recruits swimmers on a regular basis. A Level 2 official, she volunteered her time this past season to officiate all home meets and various away meets, as well as for sectional, state and national Y swimming competitions. Leslie also volunteered as a parent coach for the regionals team in Minneapolis. Leslie's upbeat, professional attitude makes her a pleasure to work with and a wonderful example for young swimmers.



**TROY MOORE**  
WAUKEE FAMILY YMCA

Troy led a record-breaking YPartners Campaign for the Waukee Y in 2011, raising more than \$141,000 and surpassing the branch's goal by more than \$20,000. He is a member of the President's Club, a donor for the Waukee Family YMCA Strong Futures campaign and volunteers as a coach in Y Youth Sports programs. His past involvements include serving on the Waukee Y Board of Managers as well as the Waukee Y Board Development committee.



**DAVID KECK**  
Y CAMP

Y Camp has benefited from Dave's leadership as chair of the Y Camp Board of Managers for the past two years. In this role, he led the process of clean up and repair following the 2010 flood, kicked off and led a capital campaign, and achieved two record-setting YPartners Campaigns benefitting Y Camp. Dave has been a committed YPartners campaigner and captain, played a key role in recruiting new members to the Y Camp Board and acted as a sounding board for staff. Dave's enthusiasm for Y Camp and dedicated volunteer work has had a significant and positive impact on the Camp's success.



**KEVIN JOHNSON  
AND REESE'S**  
YMCA HEALTHY  
LIVING CENTER

Kevin Johnson and Reese's, his Chocolate Lab service dog, brighten the days of every person they encounter at the YMCA Healthy Living Center. A master artist with VSA Iowa, Kevin utilized his creative talents by helping with several painting projects at the branch, including the Yoga Studio. Kevin also implemented art projects to help children of deployed military personnel through the University for Great Marriages: Military Edition and the Military Reconnect Program. Kevin has a special gift for connecting with young people, especially those with special needs. Through art, he has impacted many lives.

# LONG TERM MEMBERS

## 70+ Years

Shirley Michel	79
Neal Westin	74
Mary and John Keck	71

## 65-69 Years

Rodney Farmer	69
Edward Simon	67
Wayne Sellner	66
Barb and Bill Keck	65

## 60-64 Years

E.Leslie Greaves	64
Cindy Davis	61
James Hoak	61
John Hunter	61
Ben Small	61
Bob Holliday	60

## 55-59 Years

Jack Ecker	58
Robert Cutler	57
Lois and Dick Wheeler	57
Arthur Dickson	56
Doug Reichardt	56

## 50-54 Years

Bruce Baker	54
Carol Edwards	54
Stephen Grask	53
Ed Hertko	53
H.I. Edwards	52
Marguerite Avant	51
Frank Comfort	51
Jacques Foster	51
Kenneth Haynie	51
Mike Lamair	51
Bernard Levine	51
Fred Stewart	51
Edgar Supstiks	51
Mary and Tom Textor	51
Joan and Gerald Anderson	50
Wells Dickson	50
John Gruening	50
John Kirkpatrick	50
Leota and Dale Whiting	50

## 45-49 Years

Christine and Clark Bening	49
Frank Cownie	49
Harry Dahl	49
Randy Duncan	49
James Witt	49
William Bell	48
Harlan Lekowsky	48
Susie and Chuck Muelhaupt	48
Lyle Simpson	48

Joseph Stock	48
Laurin Canfield-Norland	47
Steven and Sarah Marquardt	47
Larry Middleton	47
James Norland	47
Michael Carver	46
Gayle Hamilton	46
Eldon Huston	46
Donald Beck	45
Paul Burkett	45
James Creighton	45
Don Davis	45
Waldo Geiger	45
Eugene Weber	45

## 40-44 Years

Donald Jordahl	44
Edward Lipovac	44
Edward Nahas	44
Thomas Renda	44
Georgianne and Jack Schreiber	44
Sam Simon	44
Steve Sypal	44
J.C. (Buz) Brenton	43
Patty and James Cownie	43
Peter Cownie	43
James Green	43
Donald Hartline	43
Carole and Duke Reichardt	43
Jan and James Dunn	42
Harlan Feintech	42
Jo Ghrist	42
Michael Hansen	42
John Merriman	42
Ed (Leo) Pelds	41
Norman Reed	41
Robert Burnett	40
Patrick Cornish	40
Sheryle and Thomas Drake	40
Robert Duffy	40
David Fisher	40
Mike McEniry	40
Ray Michel	40
Everett Oatts	40
Sam O'Brien Jr.	40
Roger Owens	40
Michel Ray	40
Kenneth Schultheis	40
Roger Willem	40

## 35-39 Years

Thomas Formaro	39
Donald Neiman	39
Kristine and Mike Voorhees	39
Jane and Gerald Ketterling	38
Frederic Lacroix	38
Connie Thomson	38

Don Flockhart	37
Theresa and Jack Mcdermott	37
Anthony Powers	37
Stephen Schneckloth	37
Dale Smith	37
Francis Anania	36
Lewis Bolton	36
Christy and Mike Gooding	36
Stephen Lundstrom	36
Robert Benson	35
Harvey Harrison	35
Michael Leo	35
Robert Nuzum	35
Michael Peterson	35
Heidi Soliday Benson	35
Ellen Taylor	35

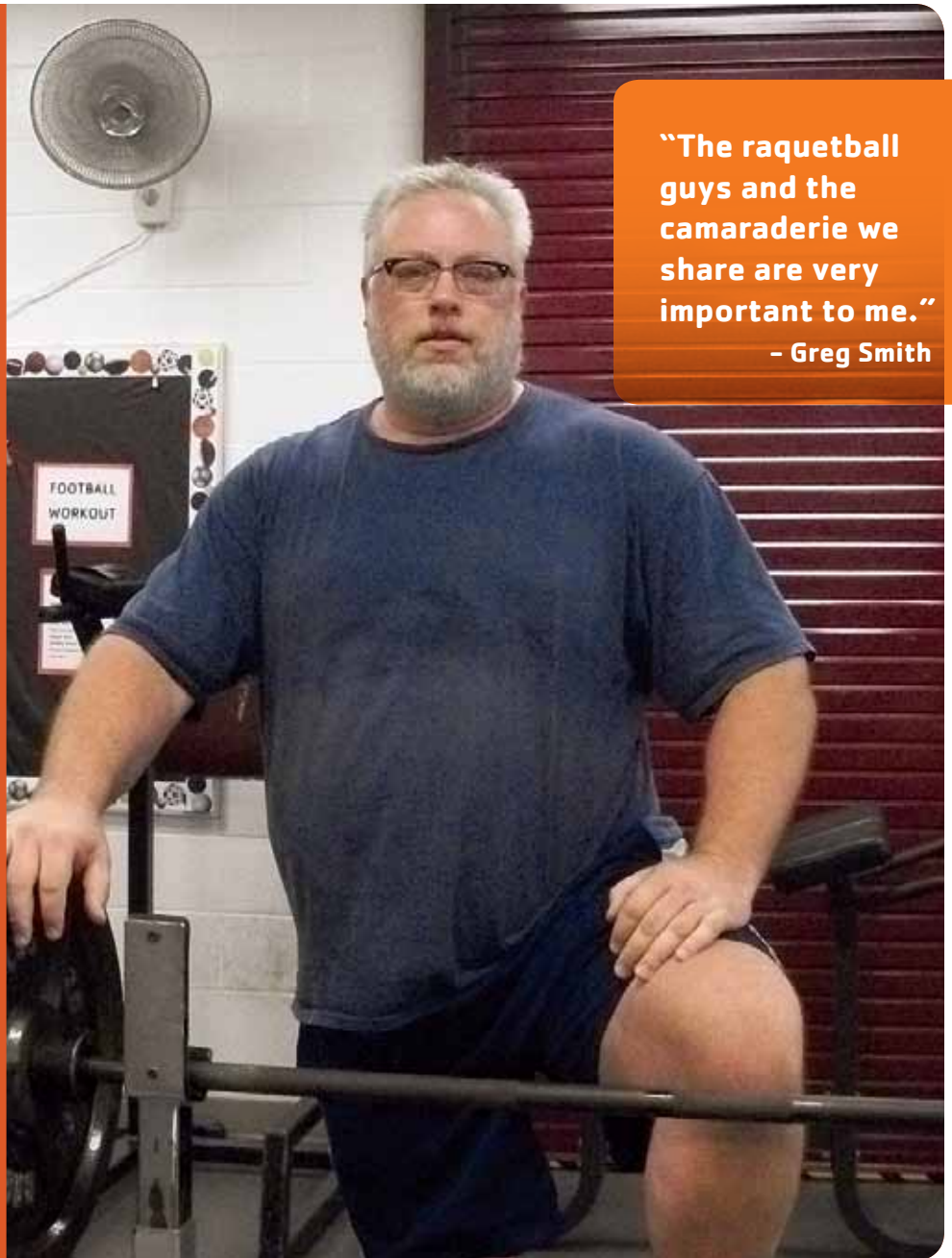
## 30-34 Years

Duane Essex	34
Scott Flood	34
Susan Gerleman	34
Lanice and Craig Goettsch	34
Dennis Henderson	34
Scott Little	34
Peter Marasco	34
Charlotte and Rob Robinson	34
Walter Robinson	34
Joel Weinstein	34
Martin Benskin	33
Ellen and Charles Corwin	33
Clair Cramer	33
Mary and Alan Gross	33
Bruce Johnson	33
James Maloney	33
Art McClelland	33
Kitty and Daryl Metzger	33
Larry Mithelman	33
Anthony Ortale	33
Bernard Spaeth	33
Ellen Taylor	33
Joann Young	33
John Bresnahan	32
Udell Cason, Jr.	32
Steven Dittrich	32
David Nelson	32
Dawn and Kathy Roberts	32
Kathy and Kurt Brewer	31
Shirley Fellman	31
Loras and Doug Kurt	31
Debbie and James Nahas	31
Joe Proctor	31
Connie and Joe Robinson	31
Janis and John Ruan III	31
Fred Truck	31
Madelyn Tursi	31
Don York	31
Dave Coppinger	30

**FOR GREG SMITH, THE RACQUETBALL COURTS ARE WHAT ORIGINALLY ATTRACTED HIM TO THE ANKENY FAMILY YMCA.**

The multiple locations offered by the Y also appealed to his family. Nowadays, with his kids grown, he and his wife continue to enjoy their membership. Plus, in addition to racquetball, Greg has also come to love weight lifting.

“The Y has impacted me in many ways, but the racquetball guys and the camaraderie we share are very important to me,” Greg shares. “They are a great group of guys. I also appreciate the fact that the Y has been accommodating to help me with my needs. I am very active and work hard at being healthy.”



**“The raquetball guys and the camaraderie we share are very important to me.”**  
- Greg Smith

## **ANKENY FAMILY YMCA BRANCH PROFILE**

The Ankeny Family YMCA was the first branch in the nation to be established as part of a shared-use agreement with the local school district. Our groundbreaking partnership with Ankeny Community Schools reflects our commitment to strengthening our community and impacting families and youth through our cause-driven programs and events. Although we operate in one of the fastest growing communities in the Des Moines area, our members continue to enjoy the welcoming nature and friendly atmosphere of a small community.

At the Ankeny Y, we aim to identify and serve the unique needs and interests of our community through value-based child care, healthy programming, financial assistance and by giving back to our community. Our staff takes pride in encouraging healthy spirit, mind and body for all.

## **BOARD OF MANAGERS**

Paul Arend  
Dave Bina  
John Brandt  
Matt Cullins  
Jon Holmen  
Julie Mangels  
Mark Moss

Carrie Moton  
Gwen Norland  
John Pighetti  
Chip Pritchard  
Fred Scherle  
Kathy Sibbel  
Andy Suby

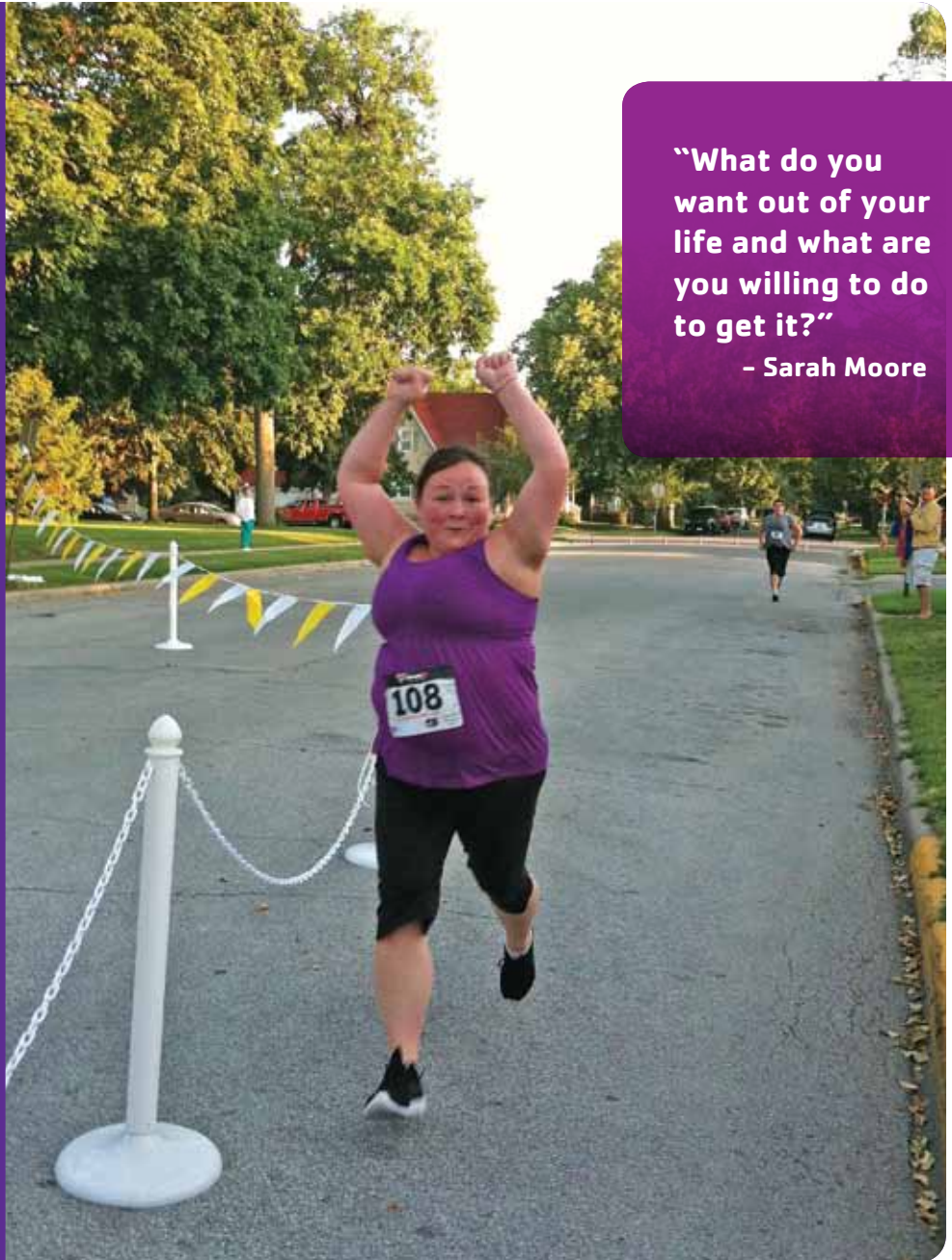


**A SMALL BUT MIGHTY GROUP OF MOMS AT THE BOONE YMCA RECENTLY DECIDED TO CHALLENGE THEMSELVES TO COMPLETE BOOT CAMP TOGETHER AND THEN TO RUN THE PUFFERBILLY DAYS 5K/10K RACE.**

Among these amazing women is Sarah Moore, a beginning runner who never thought she'd make it for one block.

As it turned out, Sarah finished the race strong and was at the finish line cheering on her Y friends as they finished the race. The group continues to run together, this time for a cause: they are raising money and plan to participate in Race for the Cure in Des Moines this month.

"Running the Pufferbilly 5k was my first fitness goal and completing it was my trophy for all my hard work and weight loss," Sarah says. "For me it all comes down to a simple question: 'What do you want out of your life and what are you willing to do to get it?' There is no day but today!"



**"What do you want out of your life and what are you willing to do to get it?"**

**- Sarah Moore**

## **BOONE COUNTY FAMILY YMCA BRANCH PROFILE**

The Boone County Family YMCA is known as the county's community center – a place where connections create a sense of belonging. Whether it be to drop in for a cup of coffee, watch a child's first swim lesson, or achieve a long-time fitness goal, everyone is welcome, supported and accepted. We are the hub of our small community and take this role seriously by focusing on each member as an individual. At the Boone Y, the core of our promise is to accept all and treat every person like family.

### **BOARD OF MANAGERS**

Dr. Jeff Anderson  
Linda Bollenbaugh  
Vince Dahl  
Karen Dannen  
Lois Kuhl  
Chris Moffitt

Larry Moglestad  
Luke Nelson  
Kriss Phillips  
Becky Pratt  
Stephanie Roelfs  
Craig Wearmouth

**“Zumba has put me on the right path for fitness.”**

**- Kathy Joseph**



**KATHY JOSEPH HAS ALWAYS HAD A PASSION FOR DANCE AND LOVES ATTENDING GROUP FITNESS CLASSES.**

In 2008, as she worked to achieve her fitness goals, she discovered the Latin-inspired dance fitness program, Zumba®. Kathy became a licensed instructor in 2010, which has given her an opportunity to share her love of dance and continue improving her fitness while helping others do the same. Since she began her Zumba journey, Kathy has lost 100 pounds.

Kathy loves to involve Zumba in the community. She has offered free Zumba classes in her home and organized demonstrations in the community to get people excited about fitness. A member of the Y for many years, Kathy first began offering Zumba at the Grubb Y, and now teaches classes at several branches. Many of the local Zumba instructors consider Kathy as a mentor because of her willingness to help other instructors and because of her passion for the program.

“Zumba has put me on the right path for fitness,” Kathy says. “I love teaching Zumba and always finish my class with a smile on my face. What a wonderful journey and I thank God for every minute I’m able!”

## **JOHN R. GRUBB COMMUNITY YMCA BRANCH PROFILE**

Since 1994, the John R. Grubb Community YMCA has worked diligently to nurture the potential of kids in the urban area of Des Moines. Though our strength and focus is youth development, we have also made vital contributions to the community by providing a safe, nurturing and healthy environment for all.

Through partnerships with individuals and organizations throughout Des Moines, we work to effect lasting change among those we serve – leading neighborhood events, empowering dads to reconnect with their kids, and helping people live healthier lifestyles. We are proud to have staff and volunteers who are passionate about serving others and helping members succeed.

Every day, we work to help kids gain the necessary tools to reach their potential. By giving everyone the opportunity to develop and experience positive habits that affect their choices in life, we help strengthen our community.

## **BOARD OF MANAGERS**

- |                      |                         |
|----------------------|-------------------------|
| Betty Andrews        | Shannon Miller          |
| Bobbretta Brewton    | Jeremial Rife           |
| Ray Brown            | Andrew Turcotte         |
| Joyce Bruce          | Sergeant Kervin Veasley |
| Sam Clay             |                         |
| Jason Gassman        |                         |
| Reginald Hawkins     |                         |
| Jermain Henderson    |                         |
| Dennis Hogan         |                         |
| Dan Johnson          |                         |
| Pastor Ron Marsiglio |                         |

**WATCHING HER FRIEND PARTICIPATE IN HER FIRST TRIATHLON SPARKED NEVE STEGER'S INTEREST IN TRYING IT OUT HERSELF.**

Already on the swim team, Neve decided to add triathlon training the following summer. She describes the four-times-weekly practices as the highlight of her week – swimming, biking and running at Gray's Lake or at the Riverfront YMCA, while also making new friends. She especially enjoyed riding the stationary bikes to "rockin' music" in the Riverfront spinning studio.

Now, two years later, Neve has completed four triathlons and is still enjoying every minute of the sport. In her most recent competition, she finished second and qualified for next year's Hy-Vee Iron Kids National Championship Triathlon. The first place finisher beat Neve by only 15 seconds!

"I race for Team Winter to help raise awareness and fund research for a cure for prostate cancer," Neve shares. "I plan to carry this sport throughout my entire life."



**"I plan to carry this sport throughout my entire life."**

**- Neve Steger**  
(top)

**RIVERFRONT YMCA  
BRANCH PROFILE**

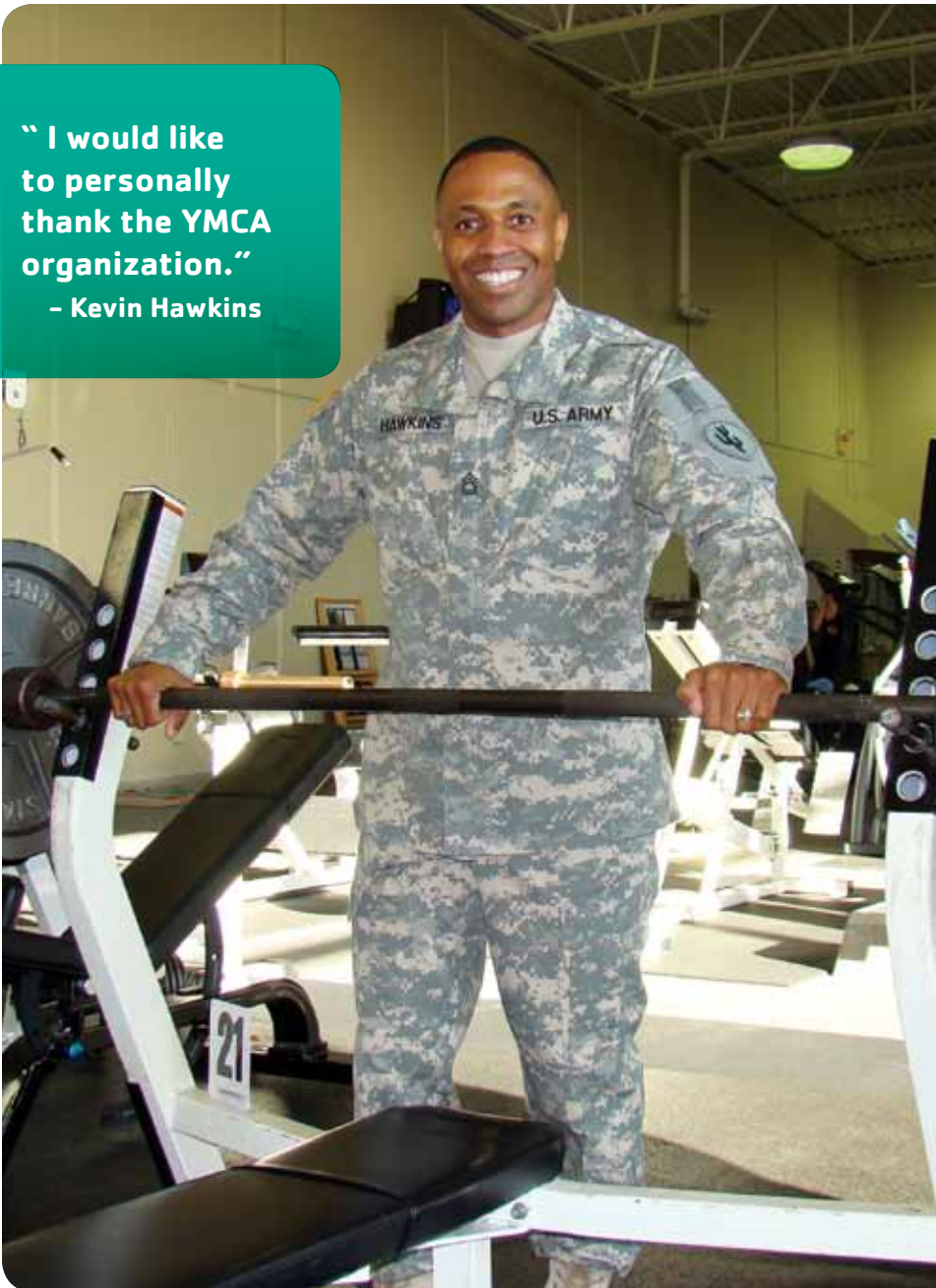
The Riverfront YMCA is still going strong as it approaches its 51th year operating in downtown Des Moines. In addition to being a popular workout choice for downtown workers, Riverfront also buzzes with families and children of diverse backgrounds and ethnicities. Traditions run deep here, from the handball club to dedicated volunteerism. As programs grow – such as Youth Tri, Tae Kwon Do and the swim team, families connect and support one another. Small communities are formed and friendships last a lifetime.

**BOARD OF MANAGERS**

- |                  |                       |                      |
|------------------|-----------------------|----------------------|
| Ray Bening       | Jack Hatch            | Amy Liechti          |
| Larry Blue       | Joe Henry             | Paul McGarvey        |
| Brad Broberg     | Kari Holth            | Daryl Metzger        |
| Peter Brown      | Mark Iles             | Jan Mickelson        |
| Bob Brownell     | Gerald Johnson        | Shellie Murphy       |
| Udell Cason      | Susan Judkins-Josten  | Jim Norland          |
| Ken Copley       | Bruce Kempkes         | Jeremy Schultz       |
| Jolene Edgington | Dennis Kirkpatrick    | James Snyder         |
| Greg Elming      | Paul Kruse            | Coreen Sweeney       |
| Grant Friesth    | Martha Lebron-Dykeman | Kittie Weston-Knauer |
| Alan Gross       | Joe LeValley          |                      |

“ I would like to personally thank the YMCA organization.”

- Kevin Hawkins



**A MEMBER OF THE SOUTH SUBURBAN YMCA FOR ALMOST TWO YEARS THROUGH THE ARMED SERVICES MEMBERSHIP PROGRAM, KEVIN HAWKINS CAN BE FOUND AT THE BRANCH ALMOST DAILY DOING YOGA, PARTICIPATING IN SPINNING CLASSES OR LIFTING WEIGHTS, AMONG MANY OTHER ACTIVITIES.**

This past August, Kevin entered a weight lifting competition at the Iowa State Fair, finishing first in two contests and third in another. He credits the Y for encouraging him to this level of success.

“I would like to personally thank the YMCA organization for the opportunity and support that they provide for the U.S. Military,” Kevin says. “It is because of the YMCA’s can-do spirit that myself and 18 other military personnel from the 103rd ESC at Fort Des Moines enjoy exercising at all the branches in Des Moines, Iowa.”

## **SOUTH SUBURBAN YMCA BRANCH PROFILE**

At the South Suburban YMCA, people from diverse backgrounds find a welcoming environment where strong connections are made every day. Our staff and volunteers are passionate about positively impacting our community and the people we serve. They work tirelessly to nurture the potential of kids and families by encouraging good health and fostering connections with new and old friends through sports, fun and shared interests.

Everyone deserves the opportunity to be healthy, confident and secure. At the South Suburban Y, we are diligent about making sure that anyone with a desire to participate is given the chance, regardless of ability to pay. By helping children and families move forward, we strengthen communities and promote positive change overall.

## **BOARD OF MANAGERS**

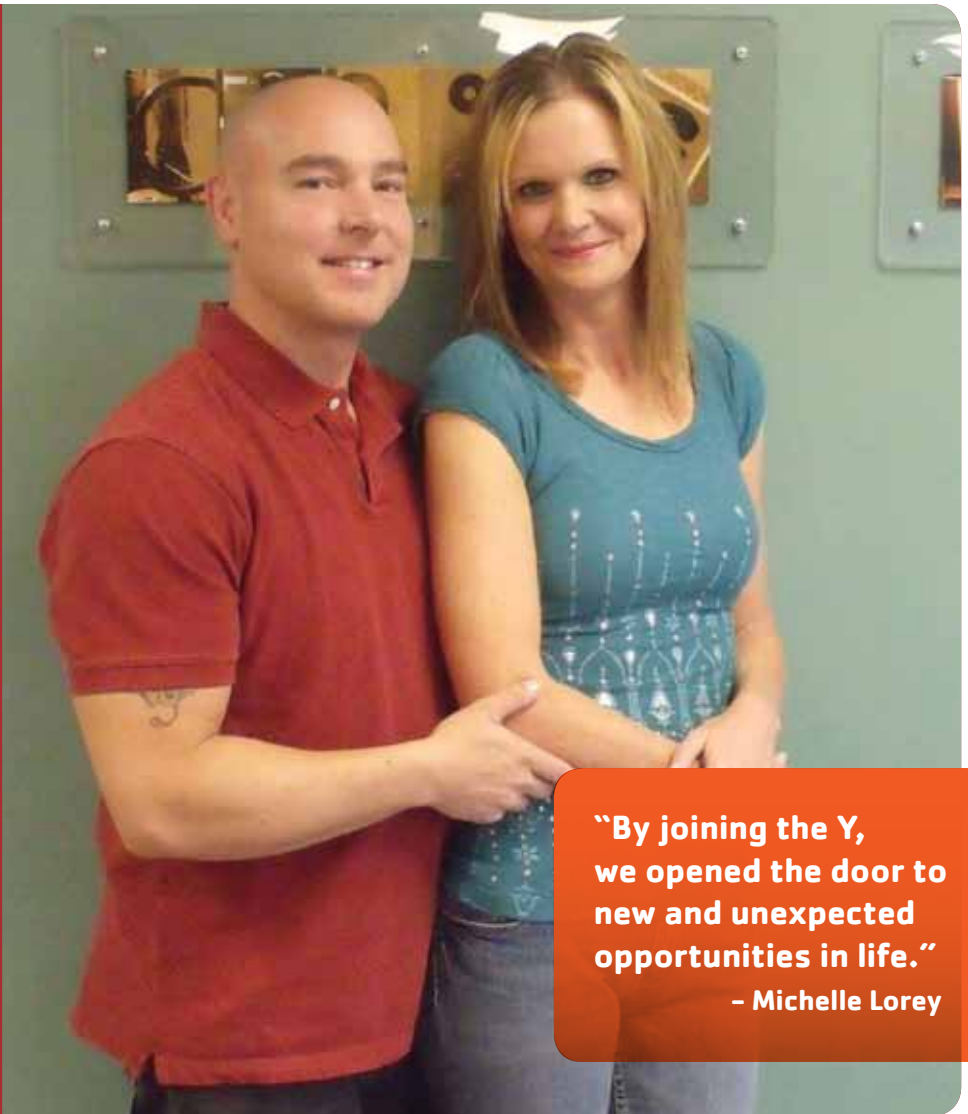
Judy Bequeath  
Jim Boyd  
Bart Butler  
Pastor David Chu  
Sam Gelb  
Matt Hennig  
Barb Jorgensen  
Dennis Juran  
Juliana Kincheloe  
John Mahoney  
Tracey Manternach  
Eddie J. Mauro

Brad Miller  
Sara Neil  
Dan O'Donnell  
Ryan Roberts  
Donna Runge  
Eric Simon  
Tom Stein  
Heidi Wessels  
Emily Williams-Bouska  
Bill Wright  
Tim Zarley

## KEVIN MORRILL AND MICHELLE LOREY HAVE COME FULL CIRCLE AT THE WALNUT CREEK Y.

They joined the Walnut Creek Y in early 2010. What started as a twice-weekly workout routine grew to be an integral part of their lifestyle, including their five teenage children. Michelle has lost more than 82 pounds, while Kevin has lost 60 pounds and is lifting weights and doing cardio routines that he once did in his early 20s.

The Y became more than a place to work out as they built friendships and enjoyed the camaraderie with members and staff. Their love of the Y led them both to part-time employment at the branch, Michelle in our Childwatch program and Kevin on our maintenance team. The Y impacted their lifestyle as their journey began and, today, Kevin and Michelle are contributing to the positive influence the Y is having on others.



**“By joining the Y,  
we opened the door to  
new and unexpected  
opportunities in life.”**

**– Michelle Lorey**

## WALNUT CREEK FAMILY YMCA BRANCH PROFILE

The Walnut Creek Family YMCA is all about making the community a better place to live by focusing on relationships – among our staff, Y members and members of the community. Our goal is to empower groups, families and individuals of all ages to achieve to their highest potential.

We are proud that members of the community consider the Walnut Creek Y to be the go-to organization for connecting people to their cause. With all the Y has to offer, we are able to be the catalyst for strengthening the community and all who live here.

## NORTHWEST YMCA GRIMES PROGRAM CENTER

The Northwest YMCA is currently a program center located at the Grimes Community Center, serving the northwest section of the Des Moines metro area. A future branch facility is planned at Highway 141 and NW 100th Street in Grimes.

Our goal is to bring about meaningful, lasting change in the communities of Dallas Center, Grimes and the surrounding areas by providing opportunities for kids, adults and families to learn, grow and thrive. Working side-by-side with local organizations, schools and leaders, the Northwest Y is dedicated to delivering the benefits of good health, strong connections, greater self-confidence and a sense of security to the people we serve.

## BOARD OF MANAGERS

Sentwali Bakari  
Dave Basler  
Kristen Boyles  
Mark Easler  
Robb Hill  
Joel Johnson  
Barry Jones  
Lance Lange  
Sadie Lee  
Brett McDonough  
Marv Morford  
Bill Rosebrook  
Julie Runyan  
Chuck Simmons  
Lon Sinclair  
Thomas Slaughter



## BEV LUND'S Y EXPERIENCE INCLUDES THAT OF A MEMBER, VOLUNTEER AND EMPLOYEE.

In 2002, Bev began teaching Active Older Adult (AOA) classes that have grown to include up to 30 participants exercising five mornings each week. Beyond exercise, Bev has helped participants develop friendships and a sense of community – sharing coffee, stories, advice, and support before and after class.

About seven years ago, Bev was diagnosed with breast cancer and the AOA community rallied around her with phone calls, surprise visits and cards to lift her spirits. "Little does this group know, but they have given me much, much more than I've ever done for them," she says of their support.

Since that time, Bev has participated in the LIVESTRONG™ program at the YMCA and serves on the leadership team of the Cancer Connection group. "The Waukee Y is my extended family," Bev says. "I am always here to help out where and whenever needed and, in turn, they are always here for me."

**"The Waukee Y is my extended family."**

**– Bev Lund**  
(third from left)

## WAUKEE FAMILY YMCA BRANCH PROFILE

The Waukee Family YMCA connects individuals, families and organizations in the Waukee area, helping establish a caring community and contributing to a high quality of life. We unite individuals of all ages through volunteer services and philanthropic opportunities. Located within one of the fastest-growing school districts in the state of Iowa, the Waukee Y has become one of the fastest-growing Y branches in the state.

Lives are transformed daily at our world-class facility that serves all walks of life: children, teens, adults, expectant mothers, families and seniors. A nurturing environment welcomes kids to our Child Care, Preschool and Youth programs, allowing them to develop healthy spirit, mind and body.

## BOARD OF MANAGERS

Heather Bacino  
Kimberly Baeth  
Trisha Barton  
Michael Billings  
Anne Case  
Jamey Deen  
Pat DeMouth  
Nick DeRocher  
Shanlyn Doll  
Brett Halley  
Frank Hoifeldt  
Angie Jacobsen

Kevin Kincaid  
Todd McDonald  
Troy Moore  
Sonya Nelson  
Chris Pedersen  
Chuck Pletke  
Chad Roethler  
Jon Sieck  
Terry Snyder  
Teresa Speck  
Becky Waugaman



**FOR THE PAST 11 YEARS, THE ENTIRE FOURTH GRADE OF DAVIS ELEMENTARY IN GRINNELL, IOWA, HAS VISITED Y CAMP FOR A THREE-DAY ENVIRONMENTAL EDUCATION PROGRAM.**

Two years ago, a ruling by the Iowa Department of Education stated that parents could no longer be asked for money to attend such trips. Unwilling to see this important opportunity become unavailable to future students, the community rallied to raise the necessary funding. The Chamber of Commerce, Pheasants Forever, local business leaders and members of the community all came together to keep the Y Camp trip tradition in place for Davis Elementary fourth graders.

As one high school junior recalled, "After I left Y Camp, I had a new sense of enthusiasm for the outdoors. This attitude extended to other aspects of my life. If I were to pick one experience from my life that changed my perspective on the environment, I would express my greatest appreciation and thanks to Y Camp."

**"After I left Y Camp, I had a new sense of enthusiasm for the outdoors."**

**- High School Junior**

## Y CAMP BRANCH PROFILE

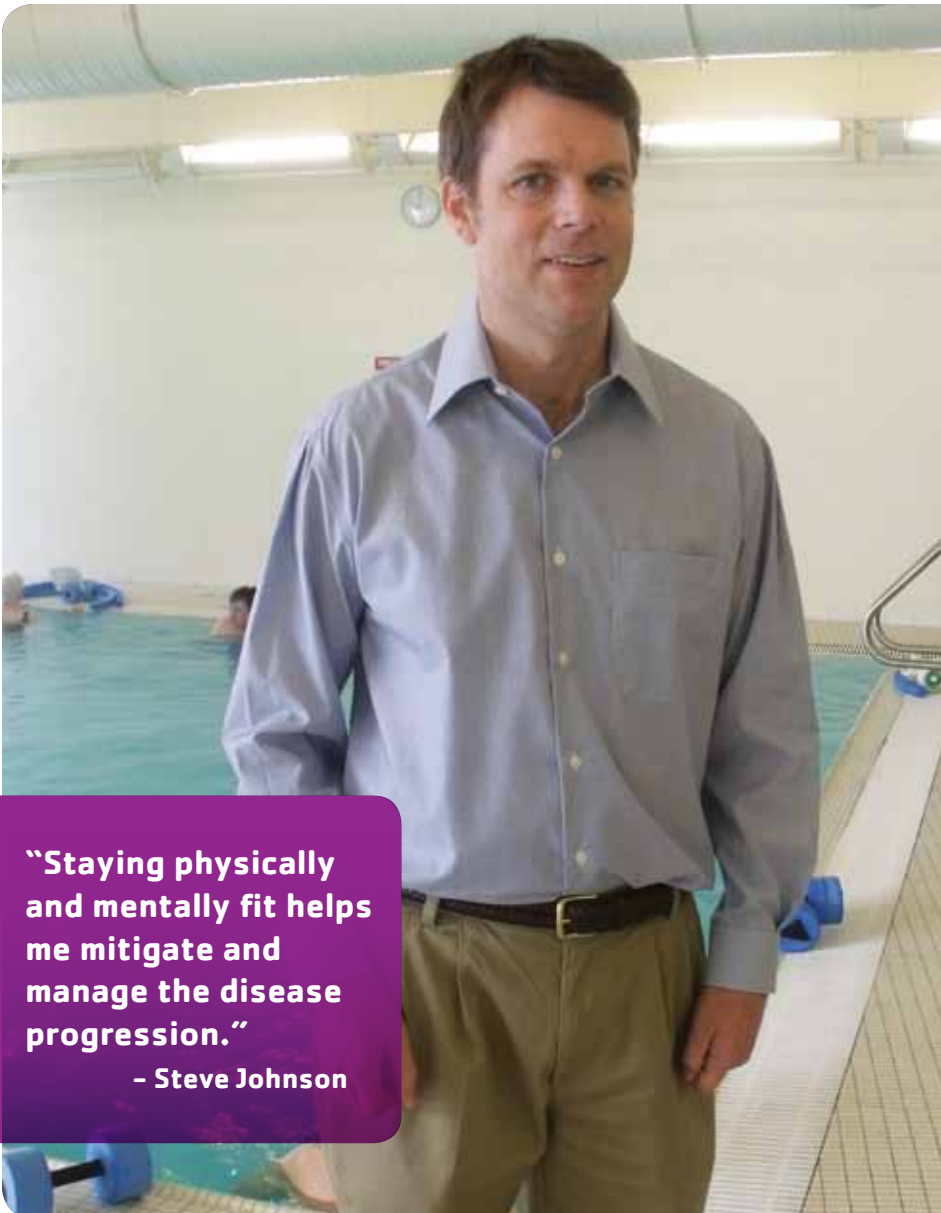
Since 1919, Y Camp has worked to change the lives of every person who walks onto our property. We are proud to serve more than 20,000 guests each year, and especially of our Character Value Guarantee, which states that any camper who does not leave with a better understanding of the YMCA character values will have his or her camp fee refunded. Through summer camps, outdoor education and retreats, children, families, churches and organizations are given opportunities to learn and grow together.

Y Camp offers five promises to every guest. We will 1) be a seed-planting camp modeled after Proverbs 22:6, serving and partnering with families to raise children to live with character, service and passion; 2) operate through responsive leadership, responding to the needs of our community and leading to meet those needs; 3) be intentional in all we do; 4) be driven by character and not stray from our values in any part of Y Camp; and 5) focus on building and creating relationships. These five promises comprise the foundation of who we are and all we do.

## BOARD OF MANAGERS

Mike Abbott  
Garth Adams  
Jim Bartlett  
Kate Byus  
Spencer Cox  
Chuck Cutler  
Jeff Dighton  
Bill Duro  
Tom Farr  
Phyllis Fitzpatrick  
Kirk Hartung  
Dr. Ed Hertko  
Austin Johnson  
Jeff Jones  
Bill Keck  
Dave Keck

John Keck  
Brad Lair  
Ed Mahlstadt  
Matt Marsh  
Sarah Maxwell-Leckbend  
Stan Moffitt  
Don Neumann  
Jody Pugh  
Kurt Rasmussen  
Jil Schneider  
Amy Skogerson  
Kevin Smith  
Tiffany Spinner  
Jessica Thornton  
Deb Turner



**SIX YEARS AGO, STEVE JOHNSON WAS DIAGNOSED WITH PRIMARY PROGRESSIVE MULTIPLE SCLEROSIS (PPMS), A DISEASE CHARACTERIZED BY THE STEADY WORSENING OF NEUROLOGIC FUNCTION.**

The disease has taken its toll. Steve is no longer able to manage many of the physical tasks he took for granted and has had to give up golf – one of his favorite hobbies.

A self-described “stubborn guy,” Steve is determined to fight the effects of PPMS on his body. Two years ago, Steve began a regular exercise regimen at the Y Healthy Living Center. He primarily participates in yoga classes and uses the pool, with one of his main goals being to build and maintain his core strength and balance.

“Like the name – Healthy Living Center – I am trying to live healthy,” he reports. “Staying physically and mentally fit helps me mitigate and manage the disease progression.”

**“Staying physically and mentally fit helps me mitigate and manage the disease progression.”**

**– Steve Johnson**

## YMCA HEALTHY LIVING CENTER BRANCH PROFILE

The YMCA Healthy Living Center is proud to offer a unique, medically integrated approach to health and wellness. Our partnership with Mercy Medical Center and relationships with many community and medical organizations allow us to come alongside members in their quest to maintain or improve their physical health – whether they are fighting a chronic disease, recovering from an injury, training for an athletic event or committing to a healthier lifestyle.

We work as partner and coach with members who are dealing with an injury, facing an illness, requiring specialized therapy or committing to a life-long exercise routine. Specialized programming offers possibilities for adults and children with special needs, triathletes-in-training, cancer patients and survivors, overweight youth, chronic pain sufferers, individuals living with diabetes and more.

Our positive, caring culture creates a welcoming environment for anyone seeking the guidance and resources necessary to achieve greater health and well-being in spirit, mind and body.

## BOARD OF MANAGERS

Shannon Benson  
 Steve Blazek  
 Kathy Brewer  
 Laurie Conner  
 Chuck Corwin  
 Cindy Feldman  
 Joe Genauldi

Amy Jennings  
 Tom Mertz  
 Gene Nelson  
 Susie Roberts  
 Erin Smith  
 Phil Sobek

**ONCE A SUCCESSFUL TELEVISION PRODUCER, KELVIN "ROCK" ROBINSON'S HEALTH DECLINE DUE TO SEVERE MEDICAL ISSUES CAUSED HIM TO BECOME DISABLED AND WITHOUT REGULAR INCOME.**

In addition, Rock says his kindness got him in trouble. Wanting to help his homeless friends, he allowed them to stay in his home.

When they failed to help Rock with expenses as agreed, his home ended up in foreclosure and he ended up on the streets. After four months of homelessness, Rock moved into the YMCA Supportive Housing Campus and began rebuilding his life.

"My dignity was destroyed but I had a desire to make a change," Rock recalls of that time.

"The [Supportive Housing] staff members are here because they care," he adds. "They are helping me set goals and improve my health so I can seek work, but most of all they are helping me develop the tools to bring myself back up and get my self-worth back."



## **YMCA SUPPORTIVE HOUSING CAMPUS BRANCH PROFILE**

The YMCA Supportive Housing Campus is a community solution to help eliminate homelessness in Des Moines, offering hope and dignity to men and women in need of housing, as well as services to help them map a successful future. Our campus is home to 140 residents and includes classrooms, counseling suites, a library, a small workout room, laundry facilities and a dining area.

Our work to end homelessness is based on the Housing First solution, which focuses on providing homeless individuals with stable, permanent housing as quickly as possible, followed by any support services he or she may need to gain employment, address mental or physical illness, and/or deal with any number of other issues. Residents benefit from an environment of respect and support, and the opportunity for a life-changing transformation.

**"The Supportive Housing staff members are here because they care."**

**- Kelvin Robinson**



We must give a big thank you and acknowledge our **4,600** donors, over **54,000** members, **2,800** dedicated volunteers, and more than **1,300** outstanding staff members who are the engine behind this big machine and its cause. It wouldn't have happened without you.





## **YMCA OF GREATER DES MOINES**

**101 Locust Street • Des Moines, Iowa 50309**

**YMCA of Greater Des Moines Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.**