



ANNUAL GIVING CAMPAIGN 2019



John R. Grubb YMCA

The John R. Grubb YMCA was established in 1995 through a partnership with the City of Des Moines to provide quality, community-focused programming to the city's Urban Core. Today, the Grubb YMCA serves more 2,000 individuals annually through membership and programs that engage a diverse cross-section of our population. The Y is literally a pillar in the Urban Core and the cornerstone of the community.

BRANCH GOAL
\$66,000

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CASE FOR SUPPORT

The John R. Grubb YMCA Annual Campaign seeks funding from individuals, corporations, and foundations to provide impactful membership and programming activities that are accessible to all — without regard to a person's economic status.

- **Summer Learning Loss Prevention** programs help students maintain grade-level achievement throughout the summer months.
- Swim lessons and Safety Around Water programs **prevent drowning** and empower youth and adults with the knowledge and confidence to enjoy the water.
- Grubb's **Role Models in Training** program (GRIT) provides a safe place for youth to engage in healthy exercise and social and emotional learning opportunities.
- The **Fatherhood Program** helps men acquire the skills necessary to be great parents and offers opportunities for them to engage with their children.
- Exercise, nutrition and health education programs combat **chronic diseases** such as diabetes, leading to improved health outcomes.

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Your support of the Y's Annual Campaign makes it possible for everyone in our community to become healthier in spirit, mind and body.
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We believe that the Y should be a place FOR ALL. Cost should never be a barrier that keeps someone away from learning to swim, joining a team, or taking control of their wellness.

