



ANNUAL GIVING CAMPAIGN 2019



Wellmark YMCA

In 2015, the YMCA moved from its Riverfront home of over 50 years into the remodeled Polk County Convention Center building, which became the Wellmark YMCA. Many things have changed for our branch in the last four years: membership doubled, a new aquatic center opened, and we're serving a younger and more diverse population than ever before. We invite you to join with us as we work to build lasting personal and social change.

BRANCH GOAL
\$170,000

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CASE FOR SUPPORT

The Wellmark YMCA's Annual Campaign seeks funding from individuals, corporations, and foundations to provide impactful membership and programming activities that are accessible to all — without regard to a person's socioeconomic status.

- **Swim lessons** at the Wellmark Y enable people of all ages to achieve goals, compete, and be safe around water. Youth who join the **swim team** benefit from a world-class competitive experience in the 50-meter Prairie Meadows pool.
- Students in middle and high school attend a weekly program called **Y Ambassadors**, a mentorship program that promotes character, service and respect while introducing youth to community influencers and new cultural experiences.
- Group exercise classes support **older adults** (many whom are on fixed incomes) in maintaining their mobility and balance, and help them make needed social connections.

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Your support of the Y's Annual Campaign makes it possible for everyone in our community to become healthier in spirit, mind and body.
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We believe that the Y should be a place FOR ALL. Cost should never be a barrier that keeps someone away from learning to swim, joining a team, or taking control of their wellness.

